

IMPORTANT DATES FOR AMAZON SELLERS IN 2019

- reminders of upcoming fee changes
- religious holidays, hallmark holidays, awareness days
- important national and global events

JANUARY 2019

- Jan. 1 - New stock limits imposed for FBA if IPI low
- Jan 3 - Returns Day
- Jan. 4 - Apple and Beats products can only be sold on Amazon by Apple or authorized resellers
- Jan. 20 - Tu B'Shevat
- Jan. 21 - Blue Monday & Martin Luther King Day
- Jan. 30- Feb. 1 - Outdoor Retailer + Snow Show in Denver, Colorado
- Jan. 31- End of extended return period
- Jan. 31- 60% discount for SFP referral fees ceases to apply

FEBRUARY 2019

- Feb 2 - Groundhog day
- Feb 3 - Super Bowl Sunday
- Feb. 3-5 - NY Now Tradeshow in New York City
- Feb. 5 - Chinese New Year
- Feb. 14 - Valentine's Day
- Feb. 15 - Storage fee changes take effect
- Feb. 18 - Presidents Day
- Feb. 19 - New FBA fulfillment fees and referral fees & eTail West in Palm Springs, CA
- Feb. 26 - National Wear Red Day
- Feb. 26-27 - IntraLogistex in Coventry, UK

MARCH 2019

- Mar. 1 - Employee Appreciation Day
- Mar. 4 - Maha Shivratri
- Mar. 3-6 - ShopTalk in Las Vegas, Nevada
- Mar. 5 - Shrove Tuesday, Mardi Gras, Pancake Day
- Mar. 8 - International Women's Day
- March 8 - 10 - Just One Dime Summit, Los Angeles, CA
- Mar. 14 - White Day in Japan
- Mar. 17 - St. Patrick's Day
- Mar. 17-19 - Prosper Show at Westgate Las Vegas Resort
- March 17-20- ASD Market Week at Las Vegas Convention Center
- March 17-20- Independent Retailers Conference at Las Vegas Convention Center
- Mar. 19 - Automated Unfulfillable Removals no longer free
- Mar. 29 - Brexit (please refer to Partnership Pack if you trade with/in the UK)
- Mar. 31 - New IPI evaluation period starts (must keep IPI score above 350)
- Mar. 31 - Mother's Day in the UK

APRIL 2019

Apr. 1 - New stock limits imposed if IPI low & April Fool's Day
Apr. 3 - Symposium London 2019
Apr. 3-4 - Internet Retailing Expo (IRX for short) at the NEC in Birmingham
Apr. 9-11 - Ecommerce Operations Summit in Columbus, Ohio
Apr. 10-11 - Seamless eCommerce in Dubai, UAE
Apr. 15 - Tax Day in the USA
Apr. 19 - Good Friday
Apr. 21 - Easter Sunday
Apr. 22 - Earth Day
Apr. 23 - English Language Day
Apr. 24 - International Secretary's Day in UK, Canada, and the USA
Apr. 29 - International Dance Day
Apr. 30 - International Jazz Day

MAY 2019

May 1 - Labor Day in Europe & start of wedding season
May 4 - International Firefighters' Day and Star Wars Day
May 5 - Cinco de Mayo
May 6 - May Day bank holiday in UK
May 7-9 - eTail Canada in Toronto, ON
May 12 - Mother's Day (US)
May 13-15 - Magento Imagine in Las Vegas, Nevada
May 15-17 - Sellers Summit 2019 in Miami, Florida
May 21-24 - CNP Expo in San Francisco, California
May 25 - Geek Pride Day
May 27 - Memorial Day in the USA and Spring Break holiday in UK

JUNE 2019

June 1 - International Children's Day & start of festival season
June 14 - Flag Day
June 16 - Father's Day in the US & UK
June 18 - Autistic Pride Day
June 18-19 - eTail Europe in London, UK
June 21 - World Music Day & International Day of Yoga
June 25 - 28 - IRCE at RetailX, Chicago
June 30 - New IPI evaluation period starts (must keep IPI score above 350)

JULY 2019

July 1 - New stock limits imposed if IPI low
July 4 - Independence Day
July 7 - World Chocolate Day
July 9 - Prime Day (estimated) and start of back-to-school season
July 19-20 - Midwest E-Com Conference in Minneapolis, MN
July 24-25 - Online Retailer in Sydney, Australia
July 30 - Friendship Day and International Whistleblower's Day

AUGUST 2019

Aug. 1 - Amazon starts to charge long-term storage fees on a monthly basis, on top of monthly inventory storage fee
Aug. 13 - International Lefthanders Day
Aug. 19 - National Aviation Day
Aug. 19-22 - eTail East in Boston, MA

SEPTEMBER 2019

Sep. 2 - Labor Day in the USA
Sep. 8 - International Literacy Day
Sep. 11 - Patriot Day
Sep 13-14 - ROI Revolution Summit in Raleigh, NC
Sep 29 - Rosh Hashana
Sep. 30 - IPI evaluation period starts (must keep IPI score above 350)

OCTOBER 2019

Oct. 1 - New stock limits imposed if IPI low & International Coffee Day
Oct. 5 - World Teachers' Day
Oct. 6 - National Grandparents Day in the UK
Oct. 7-9 - Manhattan Exchange in Barcelona, Spain
Oct. 8 - Columbus Day and Indigenous Peoples' Day
Oct. 16 - Bosses Day
Oct. 19 - Sweetest Day
Oct. 27 - Diwali
Oct. 31 - Halloween

NOVEMBER 2019

Nov. 4 - Probable cut-off date for FBA inventory for Black Friday and Cyber Monday
Nov. 5 - Bonfire Night in UK
Nov. 11 - Veterans Day
Nov. 28 - Thanksgiving
Nov. 29 - Black Friday
Nov. 30 - Small Business Saturday

DECEMBER 2019

Dec. 2 - Cyber Monday
Dec. 4 - Possible cut-off date for FBA inventory for Christmas shopping
Dec. 14 - Free Shipping Day
Dec. 16 - Fulfillment by Amazon cut-off date for inventory for 2020
Dec. 22 - Start of Chanukah
Dec. 25 - Christmas Day
Dec. 26 - Boxing Day and start of Kwanza;
Dec. 31 - New IPI evaluation period starts (must keep IPI score above 350)

Please note: Trade shows have been included for reference only. We do not promote or endorse these events. Also, deadlines and selling requirements may vary.