

HOW TO SET UP AN AMAZON SELLER ACCOUNT

Ready to start selling on Amazon?
Follow these 10 simple steps to set up your Amazon Seller Account and begin reaching millions of customers worldwide.

Begin Your Amazon Journey

1 Visit the Amazon Seller Central Website

- Click [here](#)
- Click on 'Begin Your Amazon Journey'.

Choose Your Seller Plan 2

- Individual Plan: For those selling fewer than 40 items per month. No monthly fee, but a per-item fee applies.
- Professional Plan: For those selling more than 40 items per month. Monthly subscription fee with no per-item fee.

Individual
\$0.99
/ item sold

vs

Professional
\$39.99
/ month



3 Create Your Amazon Account

- Use your existing Amazon account or create a new one.
- Enter your email and password.

Provide Business Information 4

- Business Name: Legal name as it appears on official documents.
- Address: Physical location of your business.
- Contact Information: Phone number and email address for Amazon to reach you.



5 Enter Payment Information

- Bank Account Details: For receiving payments from Amazon.
- Credit Card Information: To cover any fees incurred.

Verify Your Identity 6

- Documentation: Provide necessary documents such as a passport, driver's license, or business license.
- Verification Code: Amazon may send a code via phone or email to verify your identity.



7 Set Up Your Seller Profile

- Store Name: Choose a unique and brand-representative name.
- Public Profile: Fill out details that customers will see, like business description and logo.

Tax Information 8

- Tax Interview: Complete the tax information interview within Seller Central.
- W-9 (U.S. sellers) or W-8BEN (foreign sellers): Submit the required tax form.



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9 Add Your Products

- Create Product Listings: Add details like product name, description, images, and pricing.
- Product Categories: Select the appropriate categories for your products.
- Inventory Management: Set stock levels and monitor availability.

Launch Your Store 10

- Review Everything: Double-check all information and listings.
- Start Selling: Publish your products and start selling on Amazon!

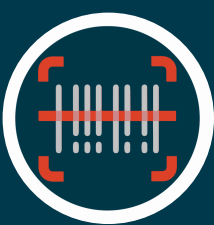


Tips

- Understand Amazon's Fee Structure
- Stay Updated on Amazon Policies
- In need of assistance? Contact Amazon.

Additional Resources

- Amazon Seller University: Explore tutorials and resources for improving your selling experience.
- Third-Party Blogs: Read expert advice and tips on managing your Amazon seller account.



Profit Bandit

A powerful mobile scouting app! Scan any barcode and see your estimated profit in under 5 seconds!



Sellery

An incredibly powerful and flexible repricing software. Automatically react to your competitors' price changes.



BuyBoxBuddy

Price and Buy Box optimizer. Algorithmic Amazon repricer that increases Buy Box ownership. Insightful analytics and very easy-to-use settings.

Let's keep in touch!

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